



TOWER HILL
 BOTANIC GARDEN
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October 2016

Dear

What does it mean to have been the Worcester County Horticultural Society for 175 years? It means 140 years as a fixture on Elm Street in Worcester at the core of our community. It means more than 1,000 flower shows and hundreds of high school formals in Horticulture Hall. It means thousands of programs and special events aimed at deepening people's love of nature.

And it means a bold vision that led the Society to put down new roots by establishing New England's premier botanic garden on the site of a historic dairy farm overlooking the Wachusett Reservoir.

For 175 years, the Worcester County Horticultural Society has been all of these things and more. But when people ask me what is truly at the heart of our existence today, I have only one answer: All of you, our valued friends, supporters and donors.

You are one of the 2,000 Worcester Public School children that race and ramble through our gardens every year. You are the busy parents reconnecting with your kids as you picnic and play on the Lawn Garden. You are the walker seeking your daily dose of quiet and reflection on our woodland trails. And you are still one of the thousands of curious gardening buffs who flock to our Dahlia, Daffodil, and many other annual flower shows.

You are the focus of our mission and the reason we strive to make Tower Hill a place of joy and discovery, of exquisite beauty, and of delight in learning – a place where all can feel welcome and find pleasure in the natural world, season by season, year after year.

But we can't do any of our work without your continued support. Your Annual Appeal donation funds the day-to-day cost of keeping Tower Hill strong, beautiful, and flourishing. We are grateful for the part you have played in all that Tower Hill has accomplished so far, and hope now that you will help us as we seek to meet our goal of raising \$310,000 for the Annual Fund this year

Your support isn't just about today or this year or even next, however. When the Worcester County Horticultural Society realized its long-held dream of founding Tower Hill Botanic Garden, it was an act of bravery on which we will build as we move forward into our next 175 years. With your renewed contribution to Tower Hill's Fall Annual Appeal, you are helping us to expand our programs for people with physical and developmental disabilities, grow the impact we have within our community, and enhance opportunities for our youth to learn about and experience horticulture. You are inspiring us to continue to be bold, to be brave, and to be visionary in imagining all that Tower Hill Botanic Garden can be for our members, our visitors, and for all of Central Massachusetts and New England.

We personally have increased our annual contributions this year and hope you can do the same. I sincerely thank you for your past support of Tower Hill and hope to see you at the Garden soon.

Jim Karadimos
 PRESIDENT

Suzanne Maas
 INTERIM CEO

YES! I/WE WANT TO SUPPORT TOWER HILL BOTANIC GARDEN'S FALL 2015 APPEAL.

- \$2,500 \$1,250* (*John Green Society*) \$500 \$250
 \$100 \$50 Other gift amount \$ _____

To pay a pledge in monthly installments please call 508.869.6111 x114

*Your gift of \$1,250 or more entitles you to recognition in the *John Green Society*, Tower Hill's leadership giving circle, which now includes a Friend Level membership to Tower Hill. Gifts to support Tower Hill are tax deductible as allowed by law. You may opt to become a member of the *John Green Society* online at www.towerhillbg.org

DONATE SECURELY ONLINE: WWW.TOWERHILLBG.ORG

CHECK ENCLOSED Payable to WCHS

Please charge my gift in the amount of \$ _____ to:

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This gift is eligible for a corporate matching gift from: _____

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