

# COMMUNITY ART EXHIBITS APPLICATION GUIDELINES

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## **Mission Statement**

The Tower Hill Botanic Garden Community Art Program will present artwork by community members and community groups that present a clear connection to horticultural or environmental themes, and provide an additional layer of interpretation on the living collection, allowing visitors to gain a deeper understanding of the plants and the physical environment of Tower Hill. The exhibits in this gallery will strengthen and sustain our ties with the regional community, providing a venue to showcase local artistic talent, support local individuals and groups from diverse backgrounds, and foster creative expression in our visitors.

## **Guidelines**

Exhibitions in the Tower Hill Botanic Garden Community Art Gallery are managed by a curatorial committee. The THBG Community Art Gallery invites artists living or working in Central Massachusetts to submit proposals for exhibits. Exhibitions will run for four weeks and can be proposed by people from all walks of life, including but not limited to, students, artists, designers, groups, and classes. Exhibitions should be thematically oriented or curated, with a strong emphasis on plants and the natural environment. Due to space limitations, only work that can be hung on the gallery's rod and hook system and does not exceed 15 pounds is eligible. The THBG Community Art Program features 62 feet of exhibition space. An exhibition layout plan must be submitted as part of the proposal to the THBG Exhibit Committee.

## **Priority is given to:**

- Individuals or community groups that have not held an exhibit in the past two years
- Individuals or community groups in Worcester County

Tower Hill is dedicated to the goal of building a culturally diverse and pluralistic exhibition program.

## **Application**

Each exhibition season begins in May and runs through the following September and includes four one month-long exhibition opportunities. Applications are accepted from September 15th through January 15th. Proposals and digital images must be emailed to [art@towerhillbg.org](mailto:art@towerhillbg.org). No slides or photographs will

be accepted. Please read and follow all proposal guidelines in their entirety. Incomplete proposals will not be accepted. The THBG Exhibition Committee will review submissions, make all selections for the THBG Community Art Gallery exhibitions, and determine the exhibition schedule. The selection process is highly competitive. Submitting a proposal does not guarantee being selected for exhibition, and THBG reserves the right to decline any proposal.

- Include a numbered image list with artist, date of artwork, medium, and size (height by width) and a simple layout of the installation proposal.
- One page presenting the theme or purpose for the proposed exhibition
- CV of all artists and curators (maximum of 3 pages each)
- Minimum of 10 (maximum of 20) images

### **Installation (if selected)**

All artwork must be framed and ready to hang. A steel bar hanging system with self-locking hooks is installed in the exhibition space for hanging work. THBG does not accept 3-dimensional work at this time. It is required to visit and view the exhibition space before installation. No additional hardware, fixtures, signs or labels of any kind may be attached to the display walls. Exhibits may not be changed or altered during the exhibition. THBG reserves the right to move or remove artworks in the exhibition on the installation date. THBG will provide a staff person and volunteer to install the exhibit. The artist is responsible for delivering the artwork and the proposed layout one month before the installation date. THBG will provide technical support for the installation; however, no financial assistance is available.

A 20% commission on sales will be taken from the exhibition. THBG accepts no responsibility for the preservation, protection, possible damage or theft of any item displayed or exhibited. An Art Exhibit Agreement will be emailed to you, which must be completed and returned, one month prior to installation day, to the curator. THBG is responsible for printing all labels and interpretation. Information for labels must be submitted at least one month prior to the exhibit installation date. Artists are encouraged to participate in a lecture or demonstration during the show. This will be arranged between the artists and the THBG staff. Exhibitions are published on THBG website, social media, and quarterly bulletin.